

TERESA M. JOHNSON

Washington, DC, Metro Area | www.teresajohnson.org | (301) 873-8749

EDUCATION

University of Maryland, College Park – College Park, MD
B.A., Multiplatform Journalism

Received May 2020

Prince George's Community College – Largo, MD
A.A., Arts & General Studies, Focus in Communications, Journalism and Media Studies

Received May 2016

EXPERIENCE

National Head Start Association – *Communications Intern*

February 2021 – present

- Works with the communications team to create monthly internal newsletters
- Writes and brainstorms content for the NHSA blog with a readership of over 1,500
- Creates holding slide graphics for the virtual National Head Start Conference and prepares presenters over Zoom
- Edits webpage content for COVID-19 and NHSA diversity resources

News-O-Matic – *Editorial Intern*

August 2020 – November 2020

- Collaborated with Editorial Team to build engaging multimedia content for each edition
- Wrote original content, including eleven news articles for grades K-8
- Fact checked and ran readability metrics on articles

NASA Goddard – *Live Team, Newsroom Intern*

January 2020 – May 2020

- Helped craft campaign story arcs, including media advisories and graphics, for live shot interviews with scientists
- Edited video footage for NASA's "5 Things" series using Adobe Premiere and After Effects
- Assisted in a Twitter Q+A about supermoons which received over 2,000 likes
- Created a social post on the launch of the Solar Orbiter satellite which received 602 reactions on Facebook and over 23,000 views on Twitter
- Led a campaign on the brightest supermoon of the year
- Wrote an article for the summer issue of Cutting Edge on pixel gamma-ray detectors

Capital News Service – *Education Reporter*

August 2019 – December 2019

- Worked with reporters in a newsroom to research, edit and report on Maryland state-wide issues
- Brainstormed and pitched story ideas for education issues in Maryland
- Live tweeted and took notes at Maryland Board of Public Works meetings from the Maryland State House

Education Week – *Visuals Intern*

June 2019 – August 2019

- Worked with editors and reporters to identify and coordinate opportunities for visual storytelling
- Filmed, scripted and edited a short explainer video on academic redshirting
- Took B-roll and filmed interviews using a Canon C100

PBS NewsHour Student Reporting Labs – *Intern*

January 2019 – April 2019

- Edited and assisted in production of student video journalism content from 150 schools around the country
- Oversaw SRL's content management system, which blends video production and educational materials
- Wrote articles for PBS NewsHour Extra, tracked social media engagement, and created short videos, and graphics to promote SRL projects

University of Maryland Libraries – *Video Editor*

October 2016 – December 2018

- Tailored engaging and creatively edited video content for students
- Used Adobe Premiere and After Effects for editing
- Recorded video events and set up camera equipment

SKILLS

Adobe Photoshop, After Effects, Premiere and Audition | Microsoft Word, Excel, and PowerPoint